



Dan Baker is a speaker, facilitator and consultant to the trucking industry. For the past thirty years, he has traveled extensively all over the US and Canada, working with trucking companies of all sizes and types. A veteran of hundreds of seminars, workshops, conventions, company meetings, banquets and consultations, he is one of the most asked-back speakers in the country.

For those who have experienced him on stage or in seminar, you will truly enjoy the way he reinforces his message in this Series. For those who have not met him, this Series will be a delightful and highly helpful experience for your people.

Session One: Introduction

Session Two: Trucking 101

Session Three: The World Of The Driver

Session Four: The Law Of Perception

Session Five: The Corridor Of Entry

Session Six: Company Culture

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